

# CARROSA Overview

## WHAT IS CARROSA?

The Caribbean Reproduction Rights Organisations Agency (CARROSA) is a regional entity established in May 2016 by the five (5) reproduction rights organisations (RROs) in the Caribbean:

- Jamaican Copyright Licensing Agency, JAMCOPY
- Trinidad & Tobago Reprographic Rights Organisation, TTRRO
- Barbados Copyright Agency Inc., B-COPY
- Belize Copyright Licensing Agency, BECLA
- Eastern Caribbean Copyright Licensing Association, ECCLA (Antigua and Barbuda, Dominica, Grenada, St Kitts and Nevis, St. Lucia, St Vincent and the Grenadines)

CARROSA was established, among other things, to represent the regional RROs (and rightsholders in Caribbean countries without a functioning RRO) in providing cross-border licensing solutions to users of image and text-based publications. In acting as a bridge connecting creators and users of copyright content, CARROSA will fulfil its mandate to provide efficient and convenient licensing solutions to enable creators and publishers to meet the needs of users in a constantly changing environment, and users to legally use, re-use and share content within their organisation and across national borders. CARROSA's five partnering organisations are members of the International Federation of Reproduction Rights Organisations, IFRRO ([www.ifrro.org](http://www.ifrro.org)).

## WHAT ARE RROs?

It can be a real challenge for users to legally access copyright content when they need it, and in the format desired. In recognition of this, creators (writers, poets, journalists, playwrights, photographers, illustrators, visual artists, etc.) and publishers established a one-stop shop to provide access, called reproduction rights organisations (RROs).

RROs are established to facilitate access by providing licensing solutions that make it easy for businesses, government and educational institutions to legally use, re-use and share copyrighted material, within organisations and across national borders, and manage copyright compliance efficiently.



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## **WHY CARROSA?**

The decision to establish CARROSA is the result of over a decade of discussions between the Caribbean RROs to find solutions to the challenges faced by users and rightsholders, in our small states. It seeks to build on the collaborative mechanisms which already exist in the region to achieve greater economies of scale, efficiency, viability and effectiveness. This collaborative approach also fits in with CARICOM governments' desire for regional administrative mechanisms to be established where feasible and appropriate. CARROSA has the support of IFRRO and the international partners of its member organisations.

## **WHO DOES CARROSA REPRESENT?**

CARROSA's member organisations – JAMCOPY, TTRRO, B-COPY, BECLA and ECCLA, represent the creators and publishers from their respective countries. In addition, they also individually represent thousands of foreign creators and publishers, through bilateral agreements with RROs in various countries. CARROSA, having been mandated by the Caribbean RROs, effectively represents creators and publishers of the member countries plus over forty (40) other countries from outside the region. These include the United States of America, United Kingdom, Canada, South Africa, Nigeria, Ghana, Australia, New Zealand, Argentina, Brazil, Mexico, Japan, to name a few. A licensing solution from CARROSA therefore gives legal access to not only Caribbean works, but also to millions of foreign publications.

## **WHAT ABOUT RIGHTSHOLDERS FROM THE OTHER CARIBBEAN COUNTRIES?**

It is not viable, sustainable or practical to establish an RRO in every CARICOM member state because of our relatively small size. Therefore, creators and publishers who are citizens of, or resident in, countries where there are no RROs, are encouraged to join one of the existing five (5) RROs in Jamaica, Trinidad and Tobago, Barbados, Belize or the OECS. You will be afforded equal rights, privileges and protection in whichever of the agencies you choose to join.

## **WHAT IS CARROSA'S ROLE?**

CARROSA's mandate, in addition to facilitating access to a worldwide repertoire, and assisting educational institutions, governments and businesses to effectively manage copyright compliance, also includes providing education and awareness building programmes to empower organizations and individuals to maximize returns from their creativity. CARROSA will therefore play an important role in stimulating and developing our rich Caribbean culture, encouraging ongoing creation of new works and promoting respect for the rights of those that bring this material to the public.

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## **WHERE DO I GET MORE INFORMATION?**

For more information, contact CARROSA at +1 876 754 8910 or +1 876 906 6455. Email inquiries may be directed to [info@jamcopy.com](mailto:info@jamcopy.com). You may also visit any of the RROs at the addresses listed below for information about joining one of them, or to learn more about CARROSA.



*The Caribbean Gateway to Global Copyright Content*

**Jamaica:** 17 Ruthven Road, Building 1, Kingston 10, Jamaica  
**Trinidad & Tobago:** Office #8 Lot 2C, Chootoo Road, El Socorro South, Trinidad and Tobago  
**Barbados:** #11 8th Avenue Belleville, St Michael, BB 11114, Barbados  
**Belize:** 35 Elizabeth Street, Benque Viejo del Carmen, Belize  
**OECS:** Mac Vane Drive, Sans Souci, Castries, Saint Lucia

For more information, telephone +1 876 754 8910 or +1 876 906 6455  
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